

## خطة العمل 2017-2021 لمشروع "منصة الاتصالات على المنطاد"

### Business Plan 2017-2021 for project "Airship-based communication platform"

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Website: <http://aecenar.com/companies/temo-lebanon>

Contact \ للاتصال

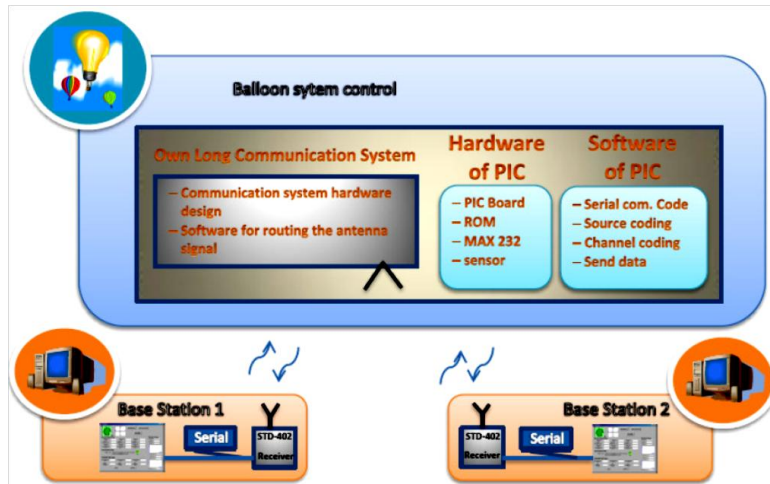
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## 1 ملف الشركة (Company profile)

### 1.1 رؤيتنا (Vision)

رؤيتنا هي لتزويد المنطقة بمنصات للاتصالات مستقرة ليكون الجميع متصلا.

Our vision is to supply the region with stable communication platforms such that everybody is connected.

### 1.2 رسالتنا (Mission)

Our mission is to supply North Lebanon rural regions with ballon based communication platforms for fast and cost-effective internet access and lateron vast regions of the region with satellite based communication.

### 1.3 اهدافنا (Goals)

Our goal for the next time is to evaluate a ballon based communication platform for North Lebanon.

Director: Eng. Samir Mourad



CV\_SamirMourad130  
12017.pdf

## 2.2 Shareholders

Actual investors list (Investment sum: 1.2 Mio \$)

AECENAR Waqf	10%	alt.Lotte proj. 2000-2005, IAP-ECS 2013 (90,000\$) Experimental/Production Facility 5 years (30,000\$)	120,000\$
Samir Mourad	90%	Contact/Marketing Bureau in Tripoli for 5 years	30,000\$
		Material Prototype Development	130,000\$
		Qualification from Lebanese Communication Ministry	150,000\$
		Marketing	150,000\$
		Management 4 years 4x 60,000\$	240,000\$
		Basic Development Team & Production Team (MECH, HW, SW, Prototype Manufacturing) 4 years x 12 months x 2000\$/month x 4 persons =384,000\$	384,000\$

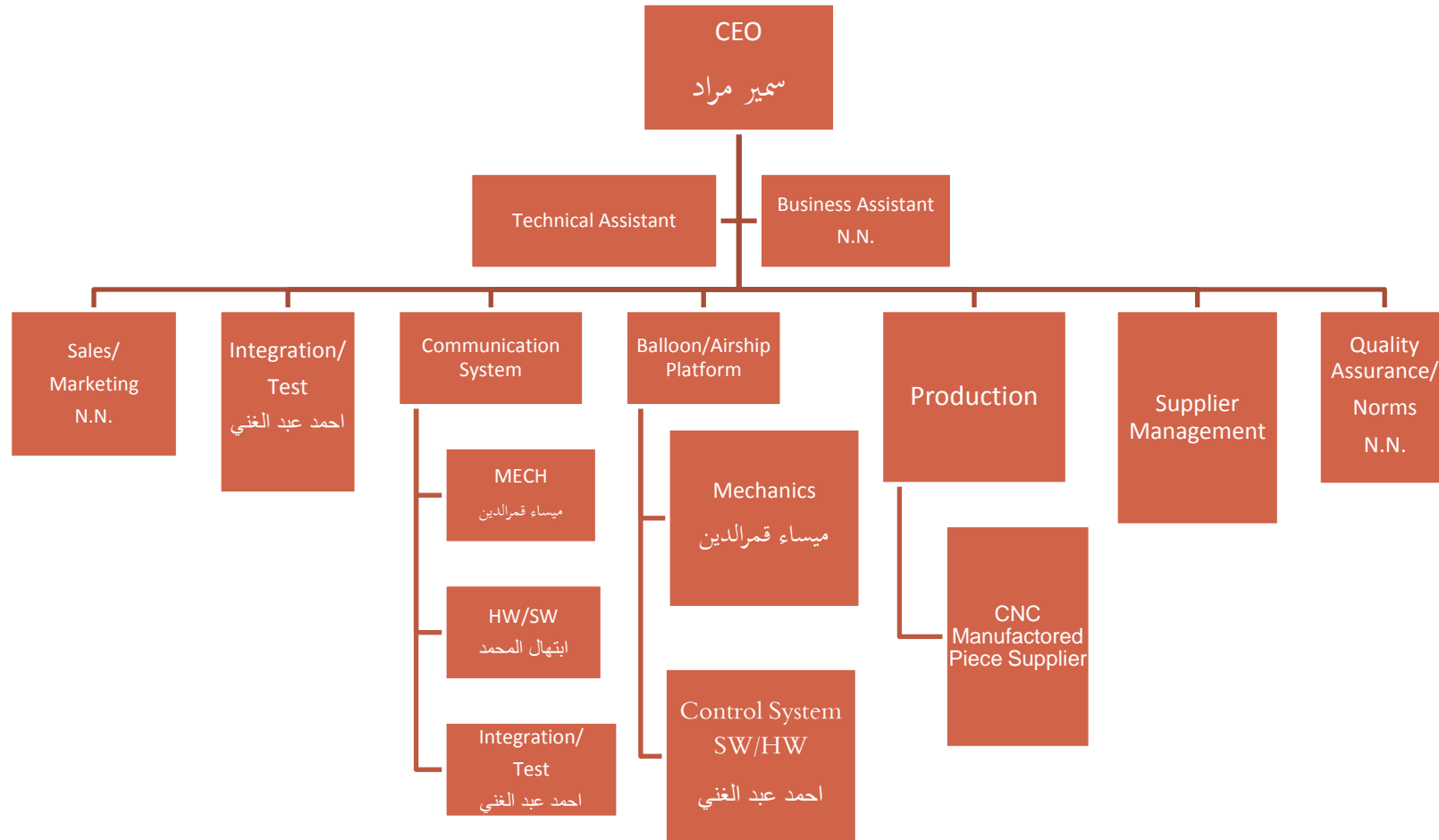
الاستثمار في الشركة \$1,200,000 (Investment sum is 1,200,000\$)

12,000 سهم ولذلك سعر السهم الواحد هو \$100 (12,000 shares => 1 share is 100\$)

مدة الشركة هي 5 سنوات

## 2.3 Organizational chart (current and future)

TEMO Lebanon Organigram for producing airship based communication platforms



## **2.4 Employees**

### **2.4.1 Number of employees**

About 8 persons

### **2.4.2 CVs summary**

tbd

### **2.4.3 Team gaps (which positions are missing in the company)**

tbd

### 3 Market analysis

#### 3.1.1 Potential Customers

- Ogero
- other governmental communication companies in the region

#### 3.1.2 Market needs, trends and growth

tbd (to be done)

##### 3.1.2.1 Competetors

tbd


### 3.2 Distribution channels

Actually in North Lebanon. Contact bureau in Tripoli/North Lebanon.

### 3.3 Suppliers

Steel suppliers: Sabalbal (Tripoli), ...

Instruments: Jamal&Chaban (Tripoli), ...

Manufacturing of parts with CNC: Riyaco (Beddawi), ...

Electronics: Bashir, Katranji, ...

## 4 Funding request: 600,000 \$

### 4.1 Costs of Building the prototype



#### 4.1.1.1 Estimated Return of Invest (ROI) and Estimated win

tbd

### 4.2 Milestones

		Milestone	Funding need
2017	شباط		
	آذار		
	نيسان		
	أيار		
	حزيران		
	تموز		
	آب		
	أيلول		
	تشرين الاول		
	تشرين الثاني		
	كانون الاول		
2018			